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Ramsey Spec Ads
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Social Media Ads:

Headline: Feeling unsure is normal --

Text: Especially about home buying. We all need a little help sometimes. We can help you make educated decisions for your future!

Link description: Let us help you feel confident!

Headline: There is no bad question!

Text: Reach out to one of our agents at any point with all home buying questions. We love chatting about real estate!

Link description: We answer your real estate questions!

Headline: Knowledge is power and comfort

Text: Knowledge leads to good decisions. We'll answer your questions about home buying. The more you know – the easier the process!

Link description: Learn more about home buying!

Headline: Overwhelmed and alone?

Text: We help you carry the weight of the homebuying process. Let us serve you, we're all in this together.

Link Description: Don't do it alone let us help!

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Search Ads:

Headline 1: Ramsey Recommended Realtors

Headline 2: We find best real estate agents for you

Headline 3: We screen real estate agents

Description 1: Need best real estate agents near you? Dave Ramsey recommends these agents. click here!

Description 2: Dave Ramsey has done the search for you! Click here for “best real estate agents near me”.

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E-Mail:

Subject Line (option 1): Do you know what's special about today?

Subject Line (option 2): LeBron went to the NBA today-Find Your Agent Today

Pre-Header Text: **On October 30, 2003, LeBron James went to the NBA** fresh out of high school. **If he can** take a giant step toward his future at the age of 18, **you too can** make that first **dribble toward scoring your next home.**

Body: **Lebron James made decisions for his future**, collecting information, **surrounding himself with trustworthy professionals**, and weighing all options which **led to his success. He didn't do it alone**, and **neither should you.**

You don't have to go up against Kevin Durant. You only need to **connect with our top performing, RamseyTrusted ELP Agents** who can help **meet your financial goals.** You deserve **people you can trust.**

Call to action: **Help us** understand your values, goals, and expectations **so we can help you succeed** in finding your **future home.** When you find happiness, we do too. **Let us be on your winning team!**